



2008 FALL TOUR OF HOMES
ASSOCIATE MEMBER
SPONSORSHIP PACKAGE

Tour dates: Saturday, November 1st – Sunday, November 16th

Deadline to respond: June 30, 2008

\$5,250 Associate Sponsor Receives:

- Half page, full color premium position advertisement in the Tour of Homes Guidebook valued at \$9,000;
- Logo appears on cover of the Tour of Homes Guidebook;
- Mention in feature story on Tour of Homes in the St. Petersburg Times and the Tampa Tribune Real Estate Sections;
- Logo appears in 6 full color ads in the St. Petersburg Times and the Tampa Tribune (3 each);
- Logo appears on Tour of Homes online site: tampabayparadeofhomes.com (with link to your website for at least 3 months);
- Mentioned as Grand Sponsor in radio schedule (\$15,000 schedule);
- Featured in all articles and press releases related to the Tour of Homes as the Grand Sponsor;
- Exclusive right to market your company as an official Grand Sponsor of the Tour of Homes;
- Tour of Homes Guidebook distributed through the Greater Tampa Association of Realtors (GTAR) and the Tampa Bay Builders Association (TBBA); AND
- Official announcement as Grand Sponsor in the *Building Barometer* newspaper and in the blast fax TaBBA-Talk.

Upon signing this Agreement, it cannot be cancelled and the Tampa Bay Builders Association will invoice your company upon receipt. Thank you.

Sponsorship accepted by (signature): _____

Company Name: _____ Date: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

*Contact Allison Canfield, Director of Special Events
813.873.1000, ext. 414 or fax to: 813.874.1000*