

# TBBA WEBSITE ADVERTISING SPONSORSHIPS

## Platinum Ad Sponsor Space available:

- 1 space is available appearing on all pages within the website. The ad will be linked with the sponsors URL giving immediate access to the sponsoring company's website.

## Platinum Ad Sponsor Rates:

- 6 Months \$500 per month (7<sup>th</sup> & 8<sup>th</sup> month free for Charter Sponsor Agreement)
- 12 Months \$500 per month (13<sup>th</sup> through 16<sup>th</sup> month free for Charter Sponsor Agreement)

## Premium Ad Sponsor Spaces are available:

- 2 – Home Page (these appear below the “Upcoming Events” and will only appear on this page)
- 2 – About Us (these will appear on either side of the large ad and will appear on all pages within the about us tab).
- 2 – Membership (these will appear on either side of the large ad and will appear on all pages within the membership tab).
- 2 – Events (these will appear on either side of the large ad and will appear on all pages within the events tab).
- 2 – Government Affairs (these will appear on either side of the large ad and will appear on all pages within the GA tab).
- 2 – Education (these will appear on either side of the large ad and will appear on all pages within the education tab).
- 2 – Councils & Committees (these will appear on either side of the large ad and will appear on all pages within the councils & committees tab).
- 2 – New & Information (these will appear on either side of the large ad and will appear on all pages within the new & information tab).

These ads will be linked with the sponsors URL giving immediate access to the sponsoring company's website.

## Premium Ad Sponsor Rates:

- 3 Months \$300 per month (4<sup>th</sup> month free for Charter Sponsor Agreement)
- 6 Months \$275 per month (7<sup>th</sup> & 8<sup>th</sup> month free for Charter Sponsor Agreement)
- 12 Months \$250 per month (13<sup>th</sup> - 15<sup>th</sup> month free for Charter Sponsor Agreement)

## Enhanced Listings:

Members have the option of Enhancing their directory listing with their logo. The Enhanced Listings appear at the top of the list ahead of all other listings in the directory.

## Enhanced Listing Rates:

\$25 per month for 3, 6 or 12 month terms

**ALL ADVERTISING MUST BE PAID IN ADVANCE.**



# WEBSITE ADVERTISING INSERTION ORDER

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Person Place Ad: \_\_\_\_\_ Title: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Office Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

**AD SPACE SELECTION: Please mark the preferred ad space below:**

Please provide logos and banner ads in pixel size as stated below and jpg format

**PLATINUM SPONSOR BANNER AD** **6 Mos \$3,000** **12 Mos \$6,000**  
 Banner Ad (460 x 75)

	Premium Space (Left)			Premium Space (Right)		
	3 Mos \$900	6 Mos \$1,650	12 Mos \$3,000	3 Mos \$900	6 Mos \$1,650	12 Mos \$3,000
<u>PREMIUM SPONSOR BANNER ADS</u>						
Home Page (220 x 120)						
About Us (220 x 75)						
Membership (220 x 75)						
Events (220 x 75)						
Government Affairs (220 x 75)						
Education (220 x 75)						
Councils & Committees (220 x 75)						
News & Information (220 x 75)						

**ENHANCED LISTING (< 50KB)** **3 Mos \$75** **6 Mos \$150** **12 Mos \$300**

Cancellation of an ad prior to the end of the agreement term will require adjustment of ad rate based on actual run time. Changes to the location of the sponsorship ad will require a new sponsorship agreement Sponsorship renewal is not automatic and must be requested and applied for at the end of each agreement term.

Payment amount: \$ \_\_\_\_\_ Check No.: \_\_\_\_\_ (Make check payable to TBBA)

VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISC \_\_\_\_\_

Account No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Print Name (as it appears on card): \_\_\_\_\_ Signature: \_\_\_\_\_