

## Spike Club Q & A

### What are the benefits of becoming a Spike?

The real benefits are intangible—you will be recognized for your contributions to the association and regarded as an accomplished and connected member. Additionally, Spikes receive:

- A coveted invitation to the biggest party of the year, the Spike Party/Directors Reception\*
- Increased visibility, recognition, and networking opportunities at industry events
- Unique and valuable rewards for each level of achievement, including lapel pins, plaques, trophies, wearables, jewelry, and more
- Additional VIP treatment throughout the year

\*Invitations are sent only to eligible Spikes who have at least 6 credits and one new member recruitment credit between January 1 and October 31. The recruitment credit may be composed of one full credit received when a new Builder or Associate member is recruited or two ½ credits received when Affiliate or Council members are recruited.

### How do I become a Spike?

Before becoming a Spike, you are a Spike candidate. That means you have earned between one and five Spike credits. Once you earn your sixth Spike credit, you become an official NAHB Spike!\* Spike credits are earned by recruiting and retaining NAHB and Council members.

To retain your status as a Spike you must earn a minimum of one Spike credit (new or retention) each year until you reach a total of 25 credits, at which point you are elevated to Life Spike status.

\*Providing you have earned those six credits within two consecutive membership years.

### How do I earn Spike credits?

Members earn one Spike credit for each new member they sponsor. When that member renews after his or her first year of membership the sponsoring member automatically gets one retention credit. Every year the member renews thereafter, the sponsoring member will receive a ½ renewal credit.

For Affiliate members, Spikes receive a ½ credit for recruitment and a ½ credit for their renewal.

**Note:** Double Spike credits are awarded during the month of National Membership Day. Double credits are also available through a [special promotion](#) authorized by the 2006 NAHB Membership Committee.

### Will I earn Spike credits for recruiting and retaining members into a Council?

Yes, when a new Council membership is activated the recruiter earns a ½ credit, and when that member renews his or her council membership, the sponsor earns ¼ retention credit. [Read](#) information about how to report Council Spike credits.

### How can I get a ticket to the Spike party?

You must be a Spike in good standing as of October 31 (having at least 6 credits) and you must have earned at least one new member credit. The new member credit can be 1 full credit earned when a new Builder or Associate member is recruited, or two ½ credits when an Affiliate or Council member is recruited. [Read](#) more information about the Spike Party.



During events such as the International Builders' Show and all NAHB Board of Directors meetings, the colored ribbons on your name badge will show off your Spike status as a proud accomplishment among your peers. Your local association may also have these ribbons at their industry events.