

Dream **BIG!**

BUILDING A BETTER COMMUNITY IN TAMPA BAY

BUILDING BAROMETER, A TBBA MAGAZINE



What Lies **AHEAD?**

TAMPA BAY BUILDERS ASSOCIATION

Dream **BIG!**

BUILDING BAROMETER, A TBBA MAGAZINE



Online Digital Magazine

Maximum Return for your Investment

- Reach Direct Purchasers
- Reach Decision makers
- Increase Exposure
- Drive Web Traffic
- Email Leads
- Audio & Video
- Support Green Initiatives
- Members Helping Members

2010 MEDIA KIT

Dream Big! readers and the majority of TBBA members are principle decision makers at their companies. Become a part of the fun this year as we reach more readers than ever before!



The Tampa Bay Builders Association

Hillsborough, Pinellas and Pasco Counties

Dream Big! is published monthly and is the preferred choice to target building industry professionals. Your advertisement reaches direct purchasers and primary influencers of purchases for products and services for model homes, sales centers and ultimately new homes being built throughout the year.

Rates & Specs

Tampa Bay Builders Association member net rates

Hillsborough, Pinellas and Pasco Counties

Months:

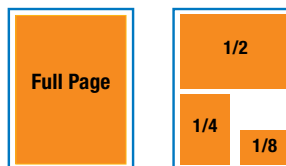
Full Page
1/2 Page
1/4 Page
1/8 Page

Sponsor Page
Page Two
Page Three

Full Color

	1x	3x	6x	12x
Full Page	650	600	550	500
1/2 Page	450	400	350	300
1/4 Page	300	250	200	150
1/8 Page	175	150	125	100
Sponsor Page	1,000	950	900	850
Page Two	750	700	650	600
Page Three	800	750	700	650

Display Advertising Sizes



Full Page 7.5" x 10.00"
1/2 Page 7.5" x 4.875"
1/4 Page 3.5" x 4.875"
1/8 Page 3.5" x 2.375"

Ad Submission & Closing Dates

Due:	Issue:
Dec. 15	Jan. 2010
Jan. 15	Feb.
Feb. 15	Mar.
Mar. 15	April
Apr. 15	May
May 17	June
June 15	July
July 15	Aug.
Aug. 16	Sept.
Sept. 15	Oct.
Nov. 15	Dec.

Ad orders and artwork are due by the closing dates listed above.

MEMBER ADVERTISER EXTRAS

- Link to Company Website
- Email Link
- Listing in Advertiser Index
- Discount Pricing in TBBA Member Directory
- Free Magazine Subscriptions for Staff
- 10% Discount for prepayment

NON TBBA MEMBERS

- 10% Premium to Member Rates
- Must Prepay Prior to Each Monthly Deadline
- Receive Member Advertiser Extras Above

ADDITIONAL SERVICES

- Custom Advertising & Design
- Audio, Video or Flash in Your Ads
- Website and Email Links
- Links to Printable Forms, Flyers or Price Lists
- Call for pricing of additional services

Advertising

Agent Direct News
813.221.8500

sales@agentdirectnews.com

Notes & Contact

Important Notes:

- All rates are net
- To receive frequency discount, ads must run consecutively
- All ads must be ordered by phone or fax order form
- Display advertising rates include one hyperlink per ad
- Sponsor Pages include three hyperlinks per ad
- For Additional Services call for pricing

Advertisement Specifications:

- All ads should be prepared as follows:
 - All text/images created in CMYK color mode
 - 300dpi print resolution
 - Saved as a press quality .pdf file
- Please do not submit ads with registration or crop marks.
- All important text and images should be 1/4" from edge.

Ad Submission:

- Email ad with info. below to Graphics@agentdirectnews.com
 - Your Business Name
 - Publication month
 - Website address to link to your advertisement
 - Email address to link to your advertisement
 - Contact name & phone number

Advertising/Publishing Contact

Agent Direct News

412 East Madison Street, Suite 815
Tampa, FL 33602

Phone 813.221.8500
Fax 813.221.8503
email sales@agentdirectnews.com

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SALES AGREEMENT

ADVERTISER NAME	
Advertiser Contact Name	
Advertiser Address	
City / State / Zip	
Advertiser Phone & Fax	
Advertiser Contact Email	
Send Billing & Invoices	<input type="checkbox"/> Company Listed <input type="checkbox"/> Advertising Agency <input type="checkbox"/> Bill Credit Card

Display Advertising Rates	Ad Sizes	Ad Pricing <small>(Non TBBA Member add 10%)</small>																																																										
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Credit Card Information

Type of Card: Visa Master Card

Name on Card: _____

Billing Address: _____

City, State & Zip: _____

Credit Card #: _____

Expiration Date: _____ Security Code on Back of Card: _____

Billing Phone: _____

Confirmation Email: _____

Authorized Signature & Credit Card Authorization

I hereby warrant that I have the authority to sign this Sales Agreement on behalf on my company, the Advertiser, and to bind them to the terms listed above and in the attached Terms and Conditions. I have read, understood and agree to the terms listed above and to attached Terms and Conditions including all payment and cancellation policies. If I opt to make payment via credit card, my signature below authorizes iTell Ventures, Inc. to charge my credit card for the monthly price and frequency listed above.

Printed Name: _____ Signed: _____ Date: _____

